MyCreds.ca ◆ MesCertif.ca

STRATEGIC PLAN 2020–2025

ARUCC MYCREDS™ | MESCERTIF™

VISION

The ARUCC MyCreds™ | MesCertif™ National Network (MyCreds™) aspires to be an enabler of learners' mobility for their academic and career pursuits. MyCreds™ is a **national trusted Canadian** document and credential network enabling **international and inter-provincial document and data exchange and virtual credential wallets.**

MISSION

MyCreds™ has the single purpose of facilitating learners' access to higher education and employment by providing document and data exchange and virtual credential wallets.

HOW WE DO IT

For the learner community by:	For the higher education community by:	For the policy community by:
Providing virtual credential wallets that support the entire learner lifecycle moving into, between and beyond Canadian post-secondary studies.	Providing a digital document and data exchange network.	Conducting and supporting research.
Putting control in the hands of learners over their credentials.	Ensuring the document and data exchange network is trusted and secure.	Advancing access to mobility data and research.

STAKEHOLDERS

LEARNERS

POST-SECONDARY INSTITUTIONS

GOVERNMENT

EMPLOYERS, THIRD PARTIES

CASE FOR CHANGE

For Who?	MyCreds™ solves...	MyCreds™ provides....
For Learners	- Lack of learner control - Delays in learner service delivery - Impediments to access to education and the labour market - Credential confusion, lack of credential recognition	- Learner agency and control 24/7 streamlined and faster service - Learner and social mobility - Credential clarity and recognition
For Government	- Inconsistent service - Lack of digital identity partners - Inconsistent transfer supports - Mobility reporting gaps	- Consistent high-quality service - Digital collaboration and partnerships - Seamless transfer supports - Policy supports at the system level across the entire learner lifecycle
For Colleges & Universities	- Inefficiencies - System silos - Document fraud - Business continuity - Reporting challenges	- Scalable automation - Interoperability and connectivity - Trust and quality - Sustainable cloud-based solutions - Business intelligence

VALUES & PRINCIPLES

MyCreds™ values collaboration within the Canadian and international higher education community and cooperation with other entities involved in international and domestic document and credential validation, verification, recognition, and exchange.

» ENABLING LEARNER MOBILITY

» SUPPORTING INSTITUTIONAL AUTHORITY AND AUTONOMY

» RESPECTING THE DIVERSITY AND GOVERNANCE CONTEXTS THAT EXIST IN CANADA

» SUPPORTING BILINGUALISM AND CANADA'S BILINGUAL CULTURAL AND GOVERNING CONTEXT

» RESPECTING INCLUSIVITY AND DIVERSITY IN MYCREDS™ MEMBERSHIP AND OUTREACH

» DELIVERING QUALITY IN THE RESEARCH WE CONDUCT AND THE SERVICES WE DEVELOP

» SUPPORTING AND DELIVERING EXEMPLAR PRINCIPLES, IDEALS, AND PRACTICES

GOALS

FOUR KEY AREAS:

1 / LEARNER FOCUS

2 / SUSTAINABILITY

3 / ADVOCACY

4 / INNOVATION

GOALS

1 ENSURE A LEARNER FOCUS IN ALL ACTIVITIES

MyCreds™ strives to place the learner at the centre of all activities by ensuring learner engagement, learner focused user design principles, and learner agency and control over their credentials.

2 DEVELOP, SUSTAIN, AND ENHANCE MYCREDS™

MyCreds™ is being developed and sustained so that it functions and is accepted as the trusted support for issuing institutions and organizations.

3 PROMOTE AND ADVOCATE FOR MYCREDS™ NATIONALLY AND INTERNATIONALLY

MyCreds™ strives to advance advocacy and thought leadership, and become known nationally and internationally as the new model being employed in Canada for document and credential sharing.

4 ENSURE QUALITY THROUGH ASSURED STANDARDS OF PRACTICE, INTEROPERABILITY, AND INNOVATION

MyCreds™ strives to support knowledge mobilization, to contribute to leading research that directly relates to its mandate, and to advance interoperability through standards and innovative practices (ie. Verifiable Credentials, self-sovereign identity, blockchain technology).

MYCREDS.CA

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